

50TH ANNIVERSARY TIMELINE

- 1968: Summit Racing Equipment is founded as a part-time parts business in Stow, Ohio. The little business begins to grow as word of the company's great prices spreads.
- 1969: Summit Racing opens its first storefront in Stow, Ohio, then moves to its first location in Cuyahoga Falls, Ohio.
- 1970: To meet the tremendous demand from local drag racers and musclecar enthusiasts, Summit Racing moves to a larger store in Akron, Ohio. Product lines offered include Accel, Holley, Mallory, Hurst, and Mickey Thompson
- 1972: Summit Racing expands into mail order by placing small ads for Mickey Thompson ET Wheels in *Hot Rod* and *Car Craft* magazines. The company is soon taking orders from across the United States.
- 1974: Second store opens in Akron, Ohio.

Summit Racing publishes its first mail order catalog.
- 1976: Response to the new catalogs is so strong, a full-time phone sales and customer service staff is added to handle the additional orders.
- 1978: Summit Racing moves to four-building warehouse complex in Akron, Ohio. The move means the company can stock more parts and reduce customer wait times for their orders.
- 1980-81: Summit Racing builds its first project cars, a Lazer 917 kit car and a turbo Trans Am.
- 1987: The Summit Racing catalog goes from an annual to a six-times-a-year publication so customers can see more products with up-to-date pricing.
- 1988: Bill Kuhlmann becomes the first Summit Racing-sponsored professional drag racer. Kuhlmann was the first to get a "doorslammer" car to run 200 miles per hour, and was one of the founding fathers of Pro Modified.
- 1990: Summit Racing adds 24-hour/7-day order/customer service lines so customers can order parts anytime.

Summit Racing sponsors Joe Lepone Jr. in NHRA Pro Stock. The sponsorship lasts until the 1993 season.

Summit Racing adds the famous "centerfold" car feature in its catalogs. Garage walls across the world rejoice.
- 1992: Summit Racing moves into its new headquarters in Tallmadge, Ohio. It features an Order Fulfillment Center, Retail Store, and Customer Support Center.

- 1993: Summit Racing celebrates its 25th anniversary with the first Super Summit car show.
Summit Racing begins 12-year sponsorship of NHRA Pro Stock racer Mark Pawuk.
- 1994: Summit Racing becomes major contingency sponsor for NHRA sportsman racing. The company remains a sportsman racing sponsor to this day.
- 1995: Summit Racing debuts the QuadraDeuce, the world's first all-wheel-drive 1932 roadster. *Car & Driver* Magazine got it to do zero to 60 miles per hour in 3.2 seconds, making it the quickest car the magazine tested up to that point.
- 1996: Summit Racing begins sponsoring NHRA Pontiac Excitement Nationals presented by Summit Racing in Columbus, Ohio.
First TruckFest all-truck show is held at Summit Racing in Tallmadge. The show is held yearly through 2012.
- 1997: Summit Racing goes to toll-free phone ordering, saving customers the cost of long-distance phone charges.
Summit Racing joins the internet age with its own website, SummitRacing.com.
- 1998: Summit Racing opens a facility in Sparks, Nevada, allowing the company to offer 2-day delivery to Los Angeles and other parts of California.
Summit Racing adds a parts catalog to its web site, allowing customers to find and order parts online.
- 1999: 1,000 horsepower QuikStang Mustang project car debuts. It is featured in *Muscle Mustangs* magazine.
- 2000: Summit Racing doubles the size of its Tallmadge headquarters to keep up with ever-growing demand, with millions of parts in stock from several hundred manufacturers.
Summit Racing becomes Official Mail Order Company of NHRA and IHRA.
The inaugural SummitRacing.com NHRA Nationals is held in Las Vegas.
The QuadraDeuce all-wheel-drive 1932 roadster is refreshed by legendary builder Troy Trepanier. The car got a new John Lingenfelter-built, 594 horsepower small block, a paint job, all-new interior, and other modifications.
- 2002: Summit Racing opens the doors to its new 25,000 square foot Retail Super Store in Tallmadge.
Sponsorship begins of the IHRA Summit SuperSeries.
- 2003: Summit Racing trademarks and introduces the famous Summit 'S' icon.

2004: NHRA Pro Stock racer Greg Anderson joins Team Summit and wins his first championship under Summit Racing sponsorship.

Summit Racing becomes an associate sponsor of NHRA Funny Car driver Tim Wilkerson.

2005: NHRA Pro Stock racer Jason Line joins Team Summit Racing.

Summit Racing/BIGFOOT Monster Truck debuts with driver Dan Runte. Runte retired in 2016, with Larry Swim taking up driving duties.

Summit Racing begins sponsorship of the Summit Racing NHRA Southern Nationals in Atlanta.

Greg Anderson wins third Pro Stock championship. It's his second flying Summit Racing colors.

Corporate logo is updated for the first time in 20 years.

Summit Racing becomes a primary parts supplier for PowerNation's automotive how-to shows *Horsepower TV* (now *Engine Power*), *Musclecar* (now *Detroit Muscle*), *Trucks!* (now *Truck Tech*), and *Extreme 4x4* (now *Xtreme Off-Road*).

2006: Summit Racing opens a new Order Fulfillment Center, Retail Super Store, and Customer Support Center in McDonough, Georgia.

The Summit Racing Tools and Garage Accessories catalog debuts.

Jason Line wins his first NHRA championship.

2007: Summit Racing acquires naming rights for Summit Racing Equipment Motorsports Park in Norwalk, Ohio.

Inaugural Summit Racing Equipment NHRA Nationals is held in Norwalk, Ohio.

Summit Racing acquires Genuine Hotrod Hardware, a mail order supplier of hot rod lifestyle gear (now Summit Racing Gifts, Clothing and Memorabilia).

2008: Summit Racing celebrates its 40th anniversary. Cake is served.

2009: New and improved SummitRacing.com website launches with enhanced search tools, Savings Central, Summit Bucks offers, product installation instructions and more.

Summit Racing begins support of "Operation Appreciation," an annual trip by Summit Racing-sponsored racers to visit American troops deployed overseas. H-D Screaming Eagle/Vance & Hines Pro Stock Bike riders Eddie Krawiec and Andrew Hines join the trip in 2010.

Summit Racing assumes title sponsorship of the Summit Racing Equipment Show Car Series.

2010: Summit Racing Street & Strip-branded product line expands to include paint, carburetors, intake manifolds, ignition systems, and Pro Packs with matched parts combinations.

Hundreds of new product lines are added in the circle track, Jeep and off-road, restoration and restomod, tools, and late model performance markets.

2011: OEM replacement parts are added for daily driver and tow vehicles from top-quality manufacturers like Dorman, Standard Motor Products, Delphi, ACDelco, and Bosch.

Summit Racing offers Landed Cost Delivery service for international customers.

2012: Summit Racing introduces PowerSports Place, offering aftermarket and replacement parts for sport and utility ATVs, UTVs, dirt bikes, and street bikes.

Shared Cart is introduced, allowing customers to order anything from SummitRacing.com, GenuineHotrod.com, and PowerSportsPlace.com using a single shopping cart.

Summit Racing partners with Factory Five Racing to build a FFR Mk4 Roadster using parts from Summit Racing.

OnAllCylinders automotive blog is launched.

2013: Summit Racing now offers free ground shipping on orders over \$99, saving customers a nice chunk of money.

Summit Racing becomes a sponsor of the American Modified Series.

Summit Racing becomes the official title sponsor of the I-X Center Piston Powered Auto-Rama (formerly the Cleveland Auto-Rama).

Summit Racing teams up with *NASCAR Trackside* and *Top Gear USA* star Rutledge Wood to build a 1949 Chevy Kurbmaster Step Van project vehicle.

2014: Summit Racing adds a Mobile App, giving customers easy access to shopping, social media channels, and more from their smartphones.

The Customer Online Ratings and Reviews feature is added to SummitRacing.com, allowing customers to review and rate products.

Summit Racing becomes an associate sponsor of 10-time European FIA World Pro Stock Champion Jimmy Ålund (2004-2009, 2011, 2013, 2014, 2016).

Inaugural Summit Racing Equipment Atlanta Motorama is held at Atlanta Motor Speedway.

Summit Racing begins a 3-year relationship with *Fat N' Furious: Rolling Thunder* as parts supplier.

Summit Racing partners with Factory Five Racing to build another Mk4 Roadster. The “All-Girls Build” is featured on PowerNation TV’s *Detroit Muscle*.

Summit Racing and Rutledge Wood join forces to build a 1953 Plymouth Suburban given to Rutledge by NASCAR racing legend Richard Petty.

2015: Summit Racing becomes the major series sponsor of ANDRA, the Australian National Drag Racing Association racing series.

The Super Summit event in Ohio moves to Summit Racing Equipment Motorsports Park in Norwalk. It features a car show, an autocross competition, and “fun runs” down the quarter-mile drag strip.

2016: Construction of Summit Racing’s fourth Order Fulfillment Center, Retail Super Store, and Customer Support Center begins in Arlington, Texas.

Jason Line wins third NHRA Pro Stock Championship.

2017: Summit Racing’s Arlington, Texas facility opens for business. The new facility will allow one-day delivery on orders for in-stock parts to customers in most of Texas and adjacent states.

Summit Racing expands its product line to over 1,500 manufacturers—the most ever.

New motorsports sponsorships are announced for the United States Modified Touring Series (USMTS), Sports Car Club of America® (SCCA) Road Racing Program, and European Drag Racing Series (EDRS).

Summit Racing acquires the naming rights of the Goodguys 25th Summit Racing Lone Star Nationals held in Fort Worth, Texas.